

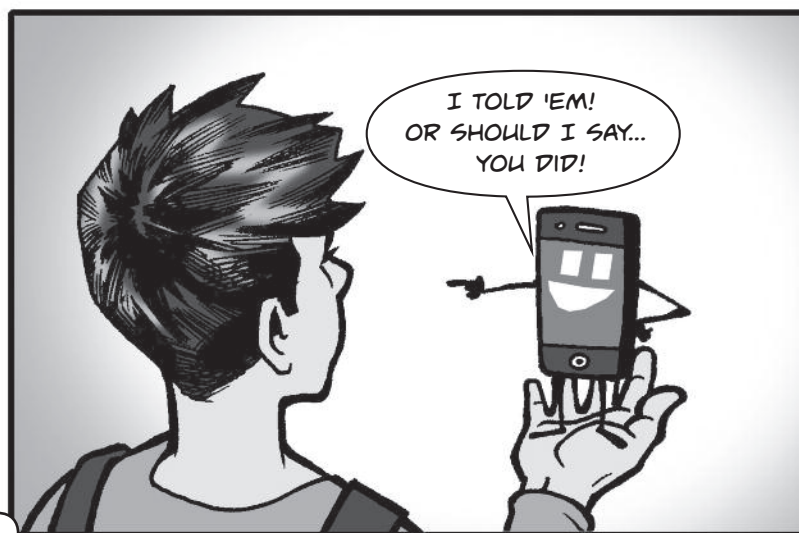
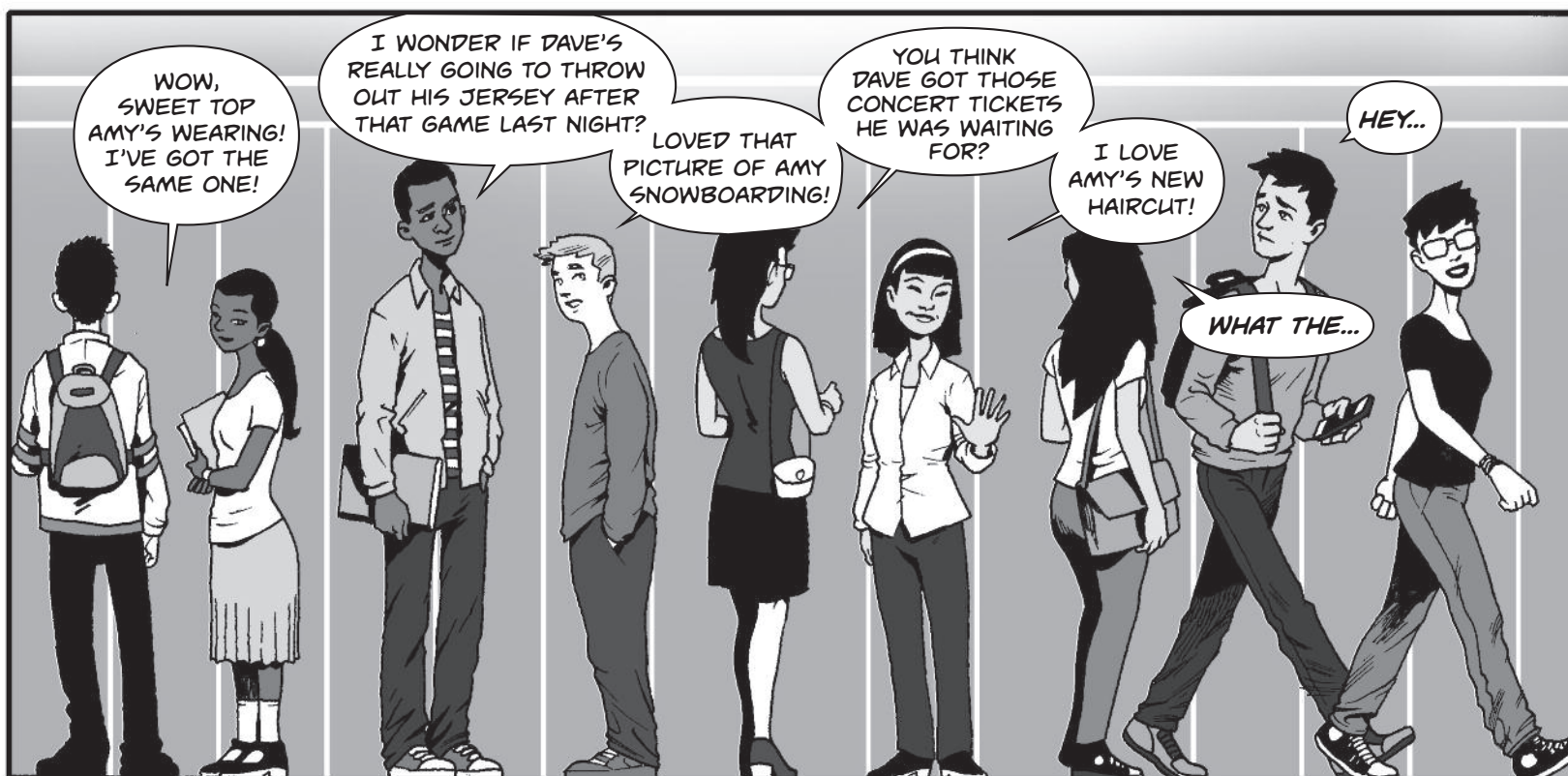


Office of the
Privacy Commissioner
of Canada

SOCIAL SMARTS

PRIVACY, THE INTERNET, AND YOU







I'M YOUR PHONE.
AND WHAT I SAID WAS
THAT **YOU** TOLD 'EM!

EVERY TIME YOU
UPDATE YOUR STATUS,
CHECK IN TO A LOCATION,
POST A PHOTO OR USE
ANY OTHER SOCIAL
NETWORKING SITE
OR APP,

YOU'RE SHARING
THAT INFORMATION WITH
TONS OF PEOPLE OUT THERE!
UNLESS YOU LOCK YOUR
PRIVACY SETTINGS
DOWN SUPER-TIGHT,

PRETTY MUCH
ANYBODY WHO
KNOWS YOUR NAME
CAN FIGURE OUT A
LOT MORE ABOUT
YOU THAN YOU
MIGHT THINK!



@AMY

Getting my hair done for my
first day at #Parkademy
tomorrow!



CEDAR HILL STRIKERS PRACTICE



CLOTHING SALE!



LET ME SHOW YOU...



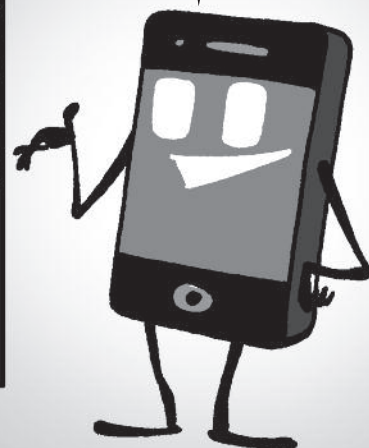
AMY

Getting ready to shoot
a video for my friend's
new band!



Best holiday ever!

IT ALL
ADDS UP!





DAVE

Listening to
Geeks & Heroes|



Geeks & Heroes tix
on sale at noon!!!



DAVE

Waiting in line for the
midnight launch of my
favourite game!|



@DAVETHEDUDE:

Ugh. Gonna throw out
my jersey after that #fail
of a game tonight!

YOU'VE PAINTED
QUITE A PICTURE
THERE!



YOU SEE? ALL THE
STUFF YOU DO, ALL THE
PLACES YOU GO—YOU'RE
PUTTING ALL THIS
STUFF OUT THERE

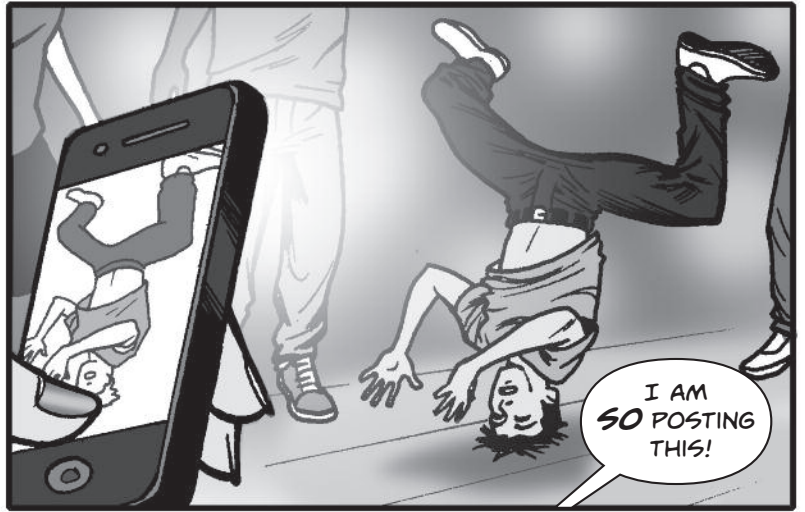
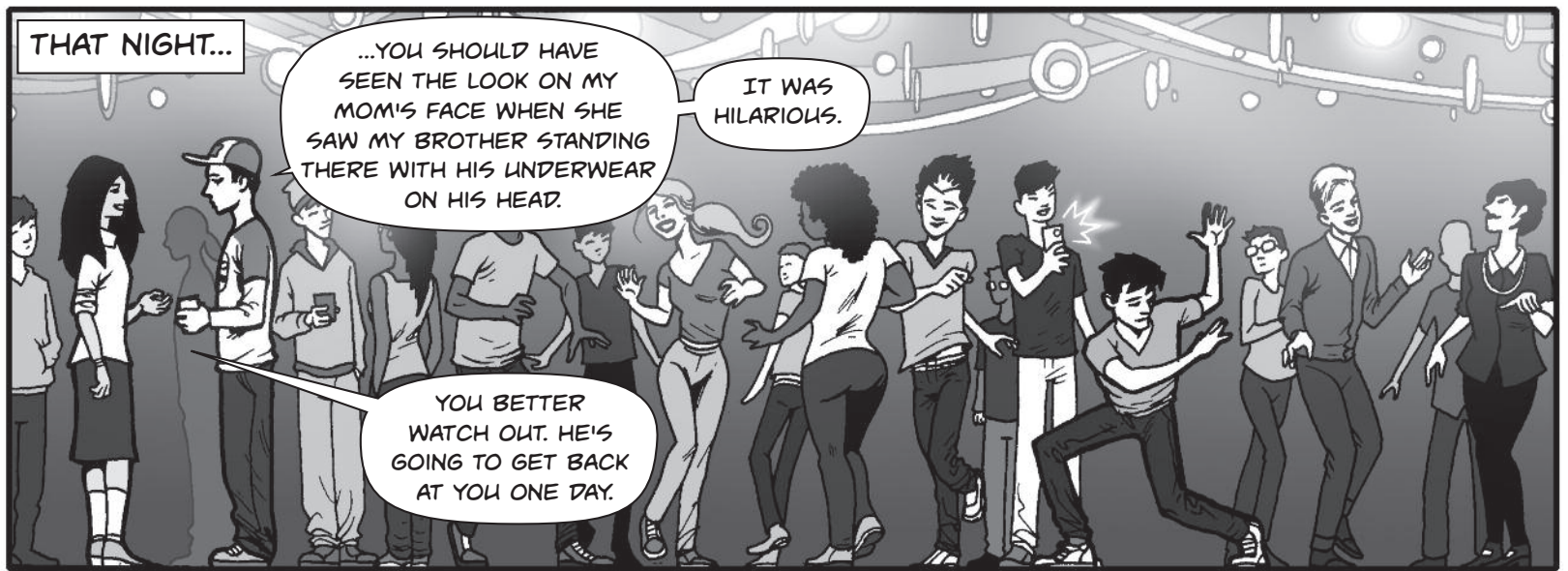
HUH,
I GUESS WE
SHOULD BE A LITTLE
MORE CAREFUL...

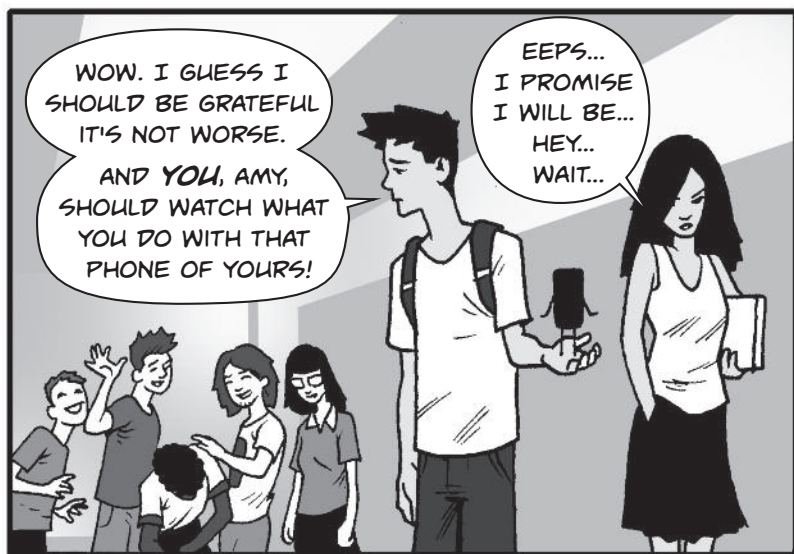
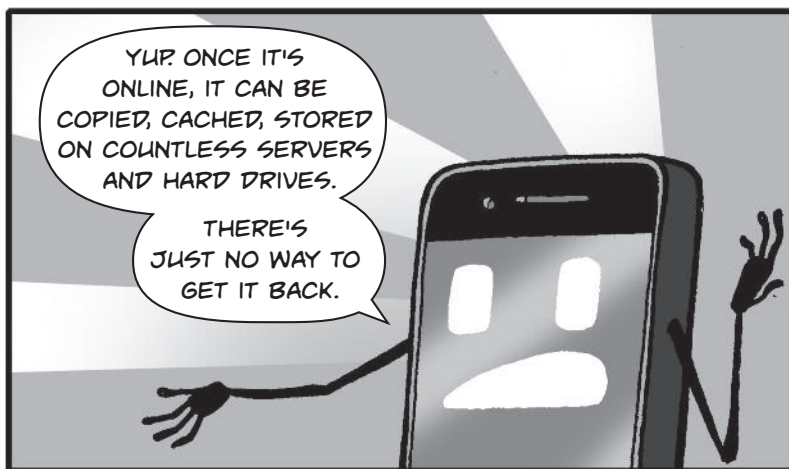
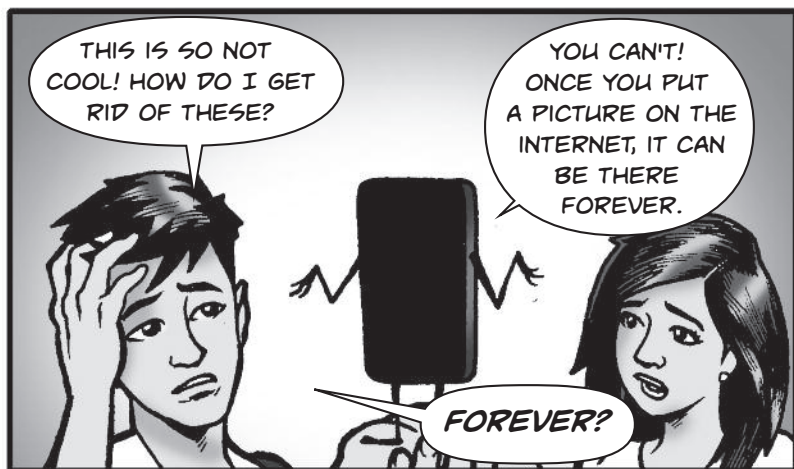
HEY, SPEAKING OF
"PLACES TO GO," THERE'S
A DANCE TONIGHT! YOU
GUYS HAVE TO COME!

TOTALLY!



HOME SWEET HOME|







STATUS UPDATE

AMY DROVER LOVES MARC



@AMYSTAR

I AM IN LOOOOOOOOOVE WITH MARC.
HE IS SUCH A HOTTIE.

I'M SO INTO
MARC!

SEND TO ALL

WOW. JUST...
WOW. LOOKS LIKE
YOUR ACCOUNTS
HAVE BEEN
HACKED.

NO WAY

HOW DID THIS
HAPPEN?! HOW DID
SOMEONE GET INTO
MY ACCOUNTS
AND HOW...

HOW DID
THEY KNOW THAT
I THOUGHT MARC
WAS CUTE??

UH... HI...
I MEAN...



OH GOSH...
WHY?! HOW?!



YOU **DID** PUT
A GOOD PASSWORD
ON YOUR PHONE,
RIGHT?

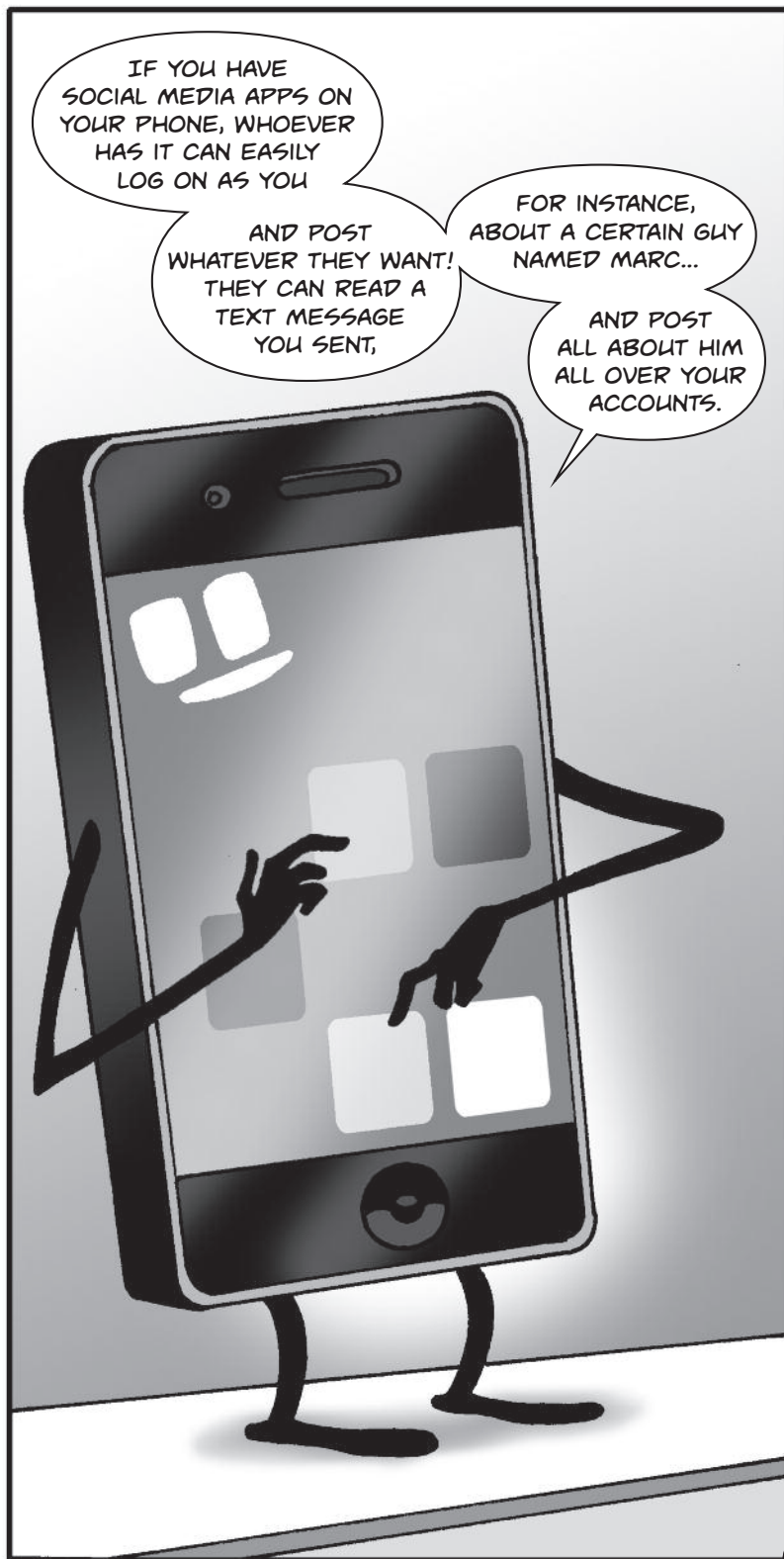
A PASSWORD?
NO, WHY?



WITHOUT A
TOUGH-TO-GUESS
PASSWORD,
WHOEVER
SWIPED

— OR FOUND
— YOUR PHONE
CAN HAVE ACCESS
TO ALL THE
PERSONAL DATA
YOU STORE
ON THERE.

ALL YOUR
CONTACTS, ALL YOUR
TEXTS. AND THAT'S
NOT EVEN THE
WORST PART!

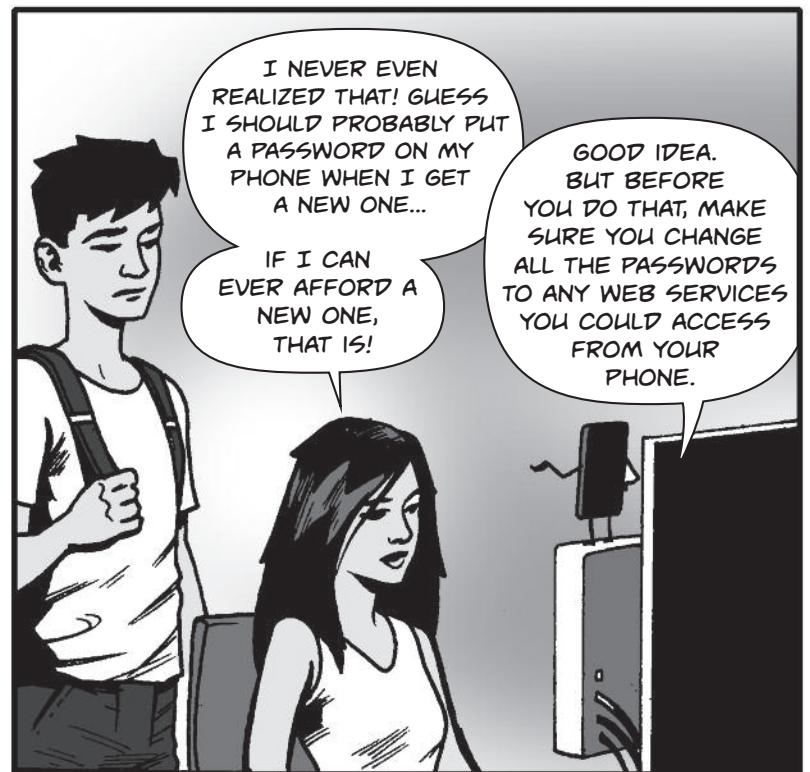


IF YOU HAVE
SOCIAL MEDIA APPS ON
YOUR PHONE, WHOEVER
HAS IT CAN EASILY
LOG ON AS YOU

AND POST
WHATEVER THEY WANT!
THEY CAN READ A
TEXT MESSAGE
YOU SENT,

FOR INSTANCE,
ABOUT A CERTAIN GUY
NAMED MARC...

AND POST
ALL ABOUT HIM
ALL OVER YOUR
ACCOUNTS.



I NEVER EVEN
REALIZED THAT! GUESS
I SHOULD PROBABLY PUT
A PASSWORD ON MY
PHONE WHEN I GET
A NEW ONE...

IF I CAN
EVER AFFORD A
NEW ONE,
THAT IS!

GOOD IDEA.
BUT BEFORE
YOU DO THAT, MAKE
SURE YOU CHANGE
ALL THE PASSWORDS
TO ANY WEB SERVICES
YOU COULD ACCESS
FROM YOUR
PHONE.



COME TO THINK
OF IT, I'M GOING TO MAKE
MY OWN PASSWORD A
LITTLE STRONGER THAN
"1234"...

THERE ARE
DEFINITELY SOME
THINGS ON THERE I
DON'T WANT PEOPLE
SEEING!

UHH... NOTHING! FORGET
I SAID ANYTHING! DON'T
YOU HAVE A PASSWORD
TO CHANGE?

LIKE WHAT?

A FEW DAYS LATER...



HEY MAN,
COME ON IN!

THANKS FOR
HAVING ME OVER,
NATHAN!

NO PROBLEM.
ALWAYS GLAD TO SEE
A NEW STUDENT AT
PARKADEMY WHO'S
A GAMER.

SO WHAT
DO YOU THINK OF
EPIC COMBAT II?

LOOKS
AWESOME!

LATER...

ARGH! NO!!!

WOW, I
DIDN'T EVEN SEE
THAT GUY THERE.
THEN ALL THE
SUDDEN, **BOOM**...
HE BLASTED YOU!

I HATE
THAT GUY.

HE CALLS
HIMSELF MYSTERYMAN.
HE NEVER LEAVES
ME ALONE!

HEY ICEWARRIOR,
HOW DO YOU LIKE GETTING
BLASTED BY ME AGAIN?

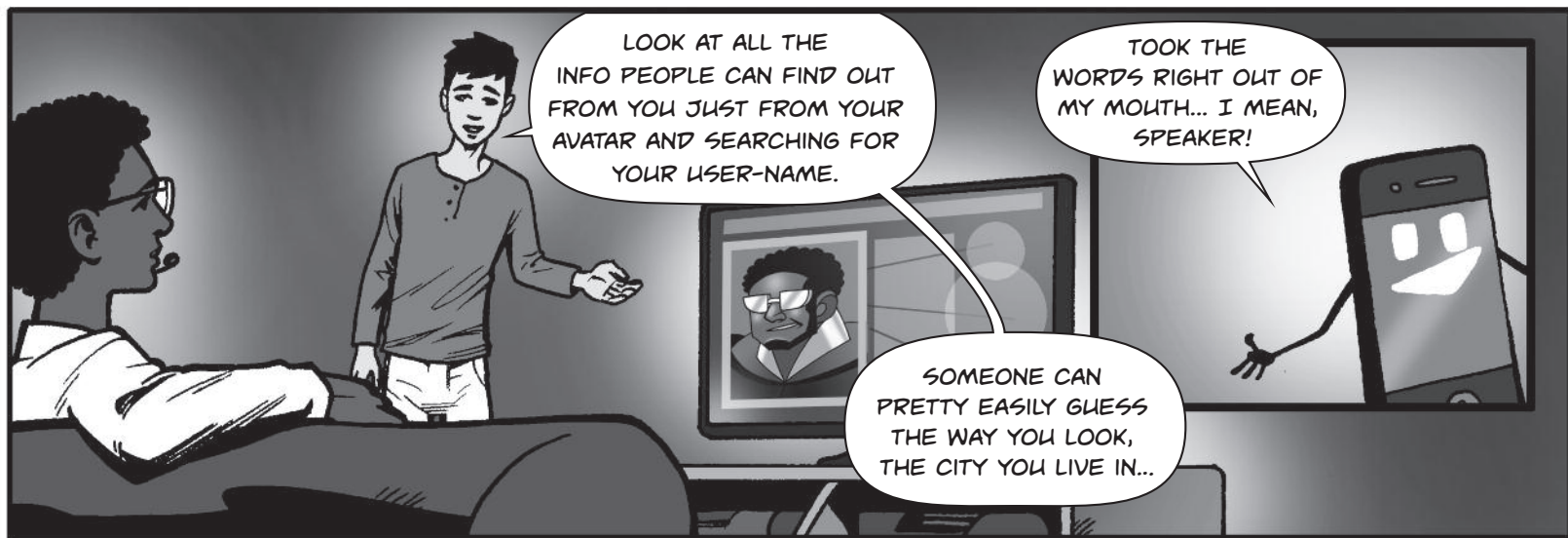
YOU GONNA
GO CRYING TO ALL
YOUR FRIENDS AT
PARKADEMY ABOUT
IT, FOUR-EYES?

HOW DOES
HE KNOW ALL THIS
STUFF ABOUT ME?

NATHAN...
LOOKS LIKE YOU
TOLD HIM!

HEY, I WAS
GONNA SAY
THAT!





LOOK AT ALL THE INFO PEOPLE CAN FIND OUT FROM YOU JUST FROM YOUR AVATAR AND SEARCHING FOR YOUR USER-NAME.

TOOK THE WORDS RIGHT OUT OF MY MOUTH... I MEAN, SPEAKER!

SOMEONE CAN PRETTY EASILY GUESS THE WAY YOU LOOK, THE CITY YOU LIVE IN...



AND THAT'S NOT EVEN THE WORST PART! LET'S SAY YOU'RE PLAYING AN ONLINE GAME WITH AUDIO CHAT.

IF YOU'RE PLAYING IN MULTIPLAYER MODE, WITH YOUR HEADSET ON, OTHERS MAY HEAR EVERYTHING YOU'RE SAYING.

SO YOU SHOULD THINK ABOUT THAT WHEN MENTIONING DETAILS ABOUT YOUR PRIVATE LIFE...

AND REMEMBER TO HIT THE MUTE BUTTON WHENEVER YOU SAY SOMETHING YOU DON'T WANT DOZENS OF STRANGERS TO HEAR!

CUZ WHEN YOU'RE ONLINE, YOU MIGHT AS WELL BE SITTING NEXT TO EVERYONE ELSE WHO IS, TOO!



NEVER THOUGHT OF THAT! AND HEY, IF MYSTERYMAN KEEPS BUGGING YOU, YOU KNOW YOU CAN ALWAYS MUTE HIM!

YOU KNOW, I WOULD, BUT THERE'S ONE PROBLEM WITH THAT...

WHAT'S THAT?

I WANT TO HEAR HIM BEG FOR MERCY WHEN I GET MY REVENGE!

LATER THAT NIGHT...



DAVE

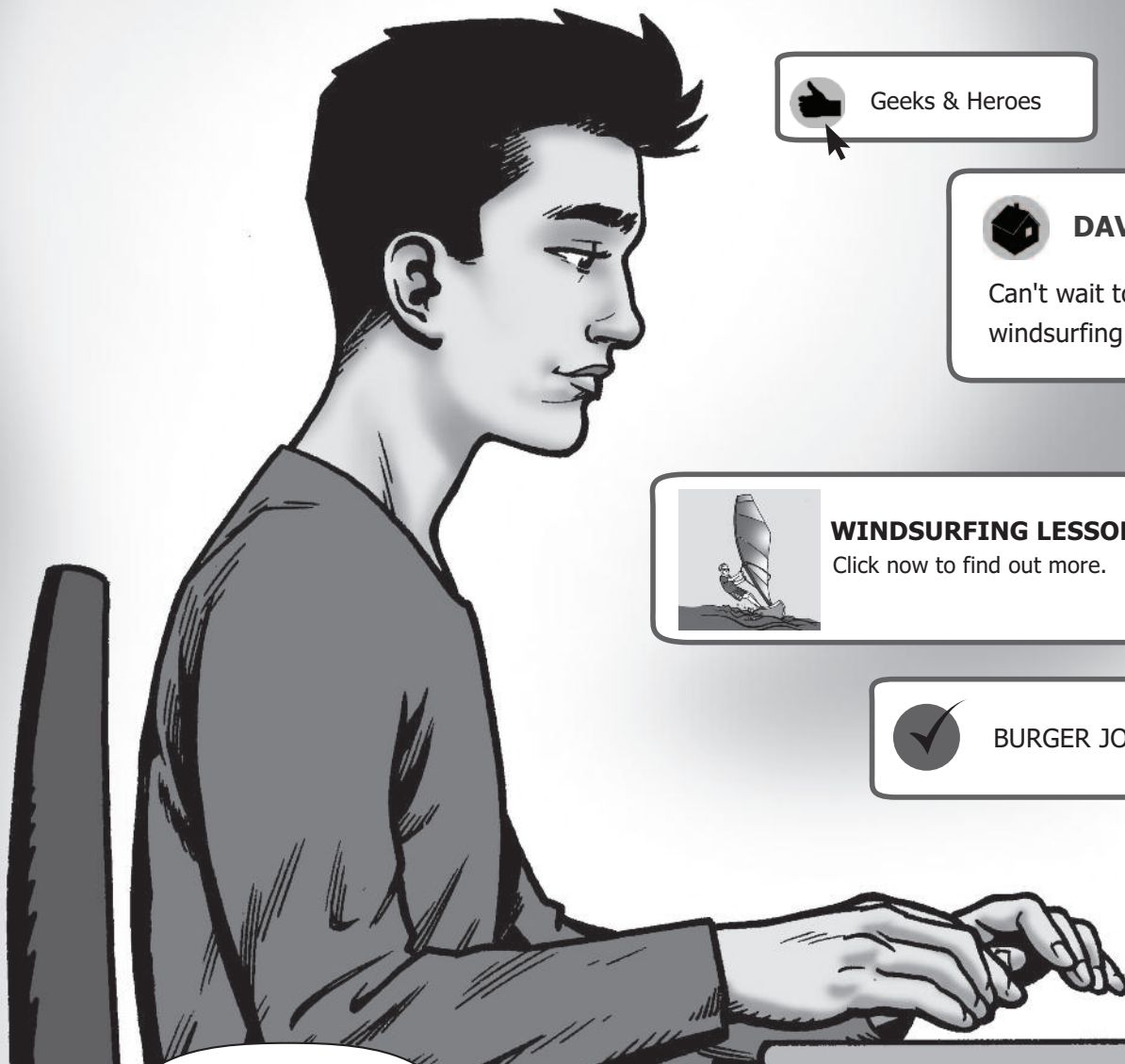
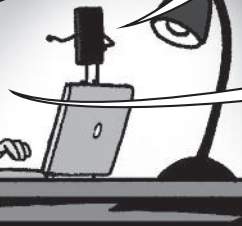
Thanks for having me over tonight! Let's get together and beat MYSTERYMAN again soon!

MAKE SURE YOU SET THE PRIVACY SETTINGS FOR THAT UPDATE SO ONLY YOUR BUDDIES CAN SEE IT!

OH YEAH, GOOD CALL!

THAT'S NOT EXACTLY RIGHT...

HUH?



Geeks & Heroes



DAVE

Can't wait to go windsurfing tomorrow!



WINDSURFING LESSONS

Click now to find out more.

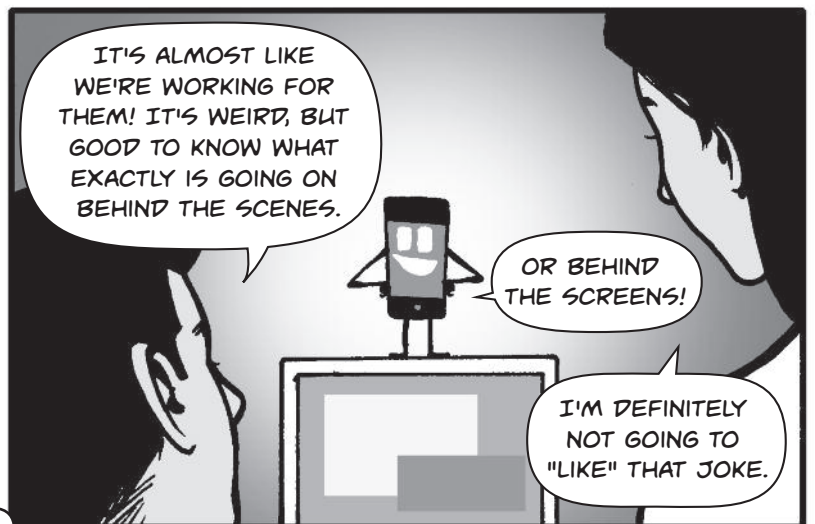
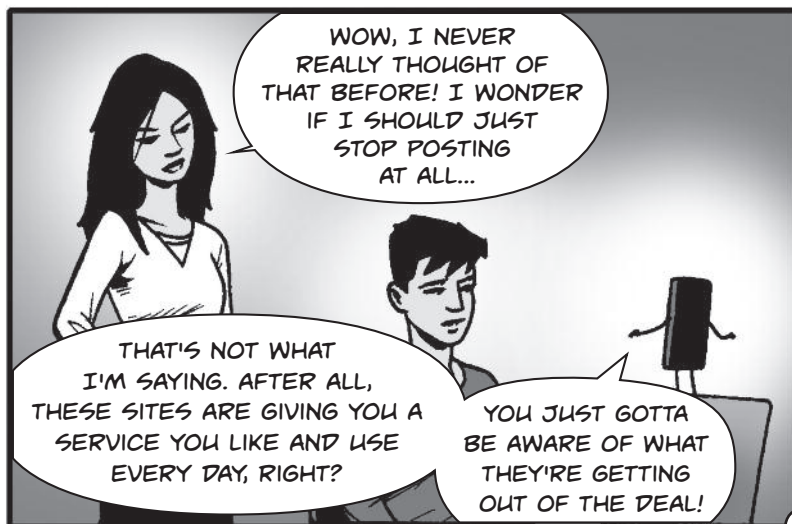


BURGER JOINT

EVER WONDER HOW SOCIAL NETWORKING SITES CAN AFFORD TO PROVIDE ALL THESE SERVICES TO HUNDREDS OF MILLIONS OF USERS FOR FREE?

THEY DO IT WITH YOUR HELP—BY USING ALL THE DATA YOU HAPPILY GIVE THEM.





NEXT DAY AT LUNCH...

AND I SAW **ANOTHER** ONE THIS WEEK... IT WAS YOU DANCING ON TOP OF THE CN TOWER!

OH NO, THAT'S SO EMBARRASSING. HAHA, I GUESS IT COULD HAVE BEEN A LOT WORSE.

I'M GOING TO BE A LOT MORE CAREFUL WHENEVER I SEE A CAMERA... OR A PHONE...

IN ANYBODY'S HAND AGAIN! BUT AMY, YOU BETTER BE ESPECIALLY CAREFUL

WITH WHAT YOU DO WITH ALL THOSE PHOTOS YOU'RE ALWAYS TAKING!

WELL AT LEAST YOU DIDN'T GET TOTALLY HACKED. IT REALLY NEVER OCCURRED TO ME THAT YOU COULD ACCESS ALL MY ACCOUNTS FROM MY PHONE! IT'S LIKE MY WHOLE LIFE IS ON THERE.

IT'S ALSO DEFINITELY WEIRD HOW MUCH STUFF ABOUT US IS OUT THERE WITHOUT US EVEN REALIZING IT.

YEAH. I'M NOT GOING TO STOP USING THE INTERNET OR ANYTHING,

BUT MAYBE I NEED TO TIGHTEN MY PRIVACY SETTINGS AND THINK FOR A SEC BEFORE I THROW STUFF ONLINE.

I BETTER GET TO CLASS! SEE YOU GUYS LATER!

LATER GUYS!

OH...
UH...
HI!

UH...
HI.

I WAS WONDERING... IF YOU HAVE A FREE PERIOD NOW... IF YOU WANTED TO MAYBE HANG OUT?

ME?
OH... UH...
YEAH... I MEAN...
TOTALLY!

HEY,
CAN I COME
TOO?

ACTUALLY, I THINK ONE OF THE MOST VALUABLE LESSONS I'VE LEARNED THIS WEEK... IS WHEN TO TURN MY PHONE **OFF**.

HEY—ZZT!

THE END

10 TIPS TO PROTECT YOUR PRIVACY ONLINE

- 1** THINK BEFORE YOU CLICK!
- 2** KNOW WHO YOUR FRIENDS ARE
- 3** TIGHTEN YOUR PRIVACY SETTINGS
- 4** AVOID DISCLOSING YOUR LOCATION
- 5** DON'T SHARE YOUR PASSWORD
AND CHANGE IT REGULARLY
- 6** TRUST YOUR INSTINCTS
- 7** UNDERSTAND NEW FEATURES SUCH
AS GEO-TAGGING BEFORE YOU TRY THEM
- 8** BE AWARE OF YOUR ONLINE REPUTATION
- 9** PROTECT YOUR PRIVACY, AS WELL AS THAT
OF YOUR FRIENDS
- 10** BE DISCREET

FOR MORE INFORMATION ON PRIVACY, VISIT OUR WEBSITE FOR YOUTH, PARENTS AND EDUCATORS AT:

YOUTHPRIVACY.CA



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