

SOCIAL MEDIA 101 FOR PARENTS

Social media refers to the means of interactions among people in which they create, share, and exchange information and ideas in virtual communities and networks. The following sites are all examples of commonly used social media networks, where users communicate and share information through written comments/posts, blogs, audio streams, pictures and video exchange.



Facebook: www.facebook.com

Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends and family.



Tumblr: www.tumblr.com

Tumblr is micro-blogging platform pared down to the basics for one-click publishing in a variety of forms: text, photo, quote, chat, link, audio and video. Similar to Pinterest, the content is spread easily and rapidly as users "re-blog" other peoples' posts. Tumblr unfortunately does allow anonymous postings.



Twitter

Twitter is a social-network and microblogging sites which allows users to send and read one another's "tweets:" text messages of up to 140 characters.



Instagram

Instagram: www.instagram.com

Instagram is a free online program and social network that enables users to take, edit and share photos with other users. Instagram users can comment on their own images and images posted by friends associated with the user's account.



Pinterest: www.pinterest.com

Pinterest is a social media site that allows users to share ideas about weddings, food and drink, travel, DIY, home décor, and more. The idea is to create virtual pinboards that are categorized by the theme of your choice. You can upload photos and ideas yourself or "re-pin" images from other boards



Reddit: en.reddit.com

Reddit is a social news website and forum where stories are socially curated and promoted by site members. Social curation is the collaborative sharing of Web content organized around one or more particular themes or topics.



You Tube: www.youtube.com

You Tube is a free video-hosting website that allows members to store and serve video content. The site also includes a full written commentary section in association with each video clip.



Minecraft: <https://minecraft.net>

Minecraft is a virtual reality online game similar to Lego. Players can build constructions out of textured cubes in a 3D world. Other activities in the game include exploration, gathering resources, crafting and combat. As the game grows, many players can connect online to work together in order to create and visit unique virtual worlds created by users.